

MARKETING SECRETS FOR SMALL BUSINESS

SCORE SMALL BUSINESS SEMINAR

Date: **Tuesday, October 6th, 2009**

Time: **10:00 am to 1:00 pm**

Location: **The New York Public Library
Science, Industry and Business Library (SIBL)**
188 Madison Avenue at 34th Street, New York City

Presented by

SCORE®

Counselors to America's Small Business

**New York City
Chapter 1000**

26 Federal Plaza, Room 3100
New York, NY 10278

Tel 212.264.4507
Mon. - Fri., 10 am - 2 pm
Thurs. 9 am - 4 pm

Fax 212.264.4963

Email info@scorenyc.org

Web www.scorenyc.org

The material in this publication is based on work supported by the U.S. Small Business Administration under cooperative agreement SBAHQ-09-S-0001. Any opinions, findings and conclusions or recommendations expressed in this publication are those of the author and do not necessarily reflect the views of the U.S. Small Business Administration.

This is not an instructional program of the New York Public Library.

"You have questions about ...

SELLING SETTING OBJECTIVES RESEARCH BLOGS
TAG LINE COMMUNICATION PLAN WEBSITE BUZZ BRANDING
PUBLIC RELATIONS DIRECT MARKETING FLYERS
TARGETING CUSTOMERS ADVERTISING Newsletter
BROCHURES STRATEGY NETWORKING POINT OF
PURCHASE LOGO SPECIAL EVENTS OBJECTIVES
Marketing Mix INTERNET PROMOTIONAL ACTIVITIES
SETTING OBJECTIVES

... We have answers."

SPEAKERS: Charles Sobel, SCORE Counselor
Barry Soloff, Marketing Consultant
Kim Haas, Haas Media LLC

FREE! SCORE counselors are available for one-on-one follow-up help to answer all your business questions.

- Fee \$49.00: credit card, check or cash.
Fee at the door is \$59.00, cash or credit card (must have US credit card and additional ID).
Students with valid ID card or SEAP: \$10.00 discount.
- Register online by credit card at www.scorenyc.org.

PLEASE ENROLL ME IN THE OCTOBER 6, 2009 MARKETING SECRETS SEMINAR

Name First _____ (MI) _____ Last _____ Email _____

Address _____ City _____ State _____ Zip _____ Tel (_____) _____

Method of Payment: Cash Check Money Order Credit Card (see below): Registration Fee \$ _____

MasterCard AMEX Visa # _____ Exp. Date (mm/yy) _____

Signature _____ Date _____ Grand Total \$ _____

Enclose check or credit card information and mail to: **SCORE Seminars, 26 Federal Plaza, Room 3100, NY, NY 10278.**

Or, you can register and pay by credit card online at www.scorenyc.org/seminars.