

Importing & Exporting: OPERATING IN THE GLOBAL MARKET

Date: Tuesday, November 10, 2009
Time: 10:15 am (doors open at 10:00 am) to 2:00 pm
Location: The New York Public Library
Science, Industry and Business Library (SIBL)
188 Madison Avenue at 34th Street, New York City

Presented by
SCORE[®]
Counselors to America's Small Business

**New York City
Chapter 1000**

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The material in this publication is based on work supported by the U.S. Small Business Administration under cooperative agreement SBAHQ-05-S-001. Any opinions, findings and conclusions or recommendations expressed in this publication are those of the author and do not necessarily reflect the views of the U.S. Small Business Administration.

SBA AUTH # SBAHQ-09-S-0001

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"You have questions ...

- How do I determine if there's a viable market for my product?
- How can I identify the best sources for my products?
- Do I act as a trader or as an agent/broker? What is the difference?
- How do I finance my international trading business?
- How do I get help with the logistics and with navigating US Customs?
- How can I be sure that I am getting the product that I purchased (quality control)?
- How do I create quotes (pro-forma invoices), purchase orders, invoices?

... We have answers.

SPEAKERS: Ivan Z. Szanto, SCORE Counselor
Toni Corsini, Reg.Mgr., Export Solutions, SBA
Michelle Tilton, LCB, A.N. Deringer, Inc.

- **Fee \$49.00: credit card, check or cash.**
Fee at the door is \$59.00, cash or credit card (must have US credit card and additional ID).
Students with valid ID card or SEAP: \$10.00 discount.
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Rev. 9/23/08