

# HOW, WHEN AND WHY TO FRANCHISE

**Date:** Saturday, March 7th, 2009

**Time:** 1:00 pm to 4:00 pm

**Location:** The New York Public Library  
Science, Industry and Business Library (SIBL)  
188 Madison Avenue at 34th Street, New York City

Presented by  
**SCORE**<sup>®</sup>  
Counselors to America's Small Business

## New York City Chapter 1000

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### “You have questions ...

- How does owning a franchise differ from owning my own business?
- What are the benefits of buying a franchise?
- How do I evaluate the soundness of the business proposition?
- How do I select the right franchise for me? How do I determine the market?
- Do I need to have industry experience or expertise?
- Are there special laws or licenses that govern franchises?
- Can I sell my franchise?
- Should I have a lawyer and accountant review the franchise documents?

### ... We have answers.”

**Guest Speaker:** John Armstrong, Director  
FranNet New York

- **Fee \$49.00: credit card, check or cash.**  
Fee at the door is \$59.00, cash or credit card (must have US credit card and additional ID).  
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